

# Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

Order ID: 33412 UN NTL-POL FBD - LBD: 10/22/12 - 10/28/12 HL#: Created: 08/13/12 02:49 PM  
 Client: LUNGREN FOR CONGRESS (73501) CPE: LFC / CD07R / 10/22 Agency Commission: 15 % Updated: BARRAGIBSON on 08/13/12 04:57  
 Agency: MAR/COM SERVICES, INC. (170247) Product: CD07R/LUNGREN (1300) Self :20:00 \*\*UNCONFIRMED\*\*  
 Buyer: KRISTIN AMADOR Demo: P35+ DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: LINDA SULA-GWTS-SF Billing Int: Monthly BM: SS  
 Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%

## NEW ORDER - SHARES EST'D

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	AMDAYBREAK1	M T W T F * *	MORN	30				0.0	\$180.00	5	\$900.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	AMCBSSAT	* * * * * S *	MORN	30				0.0	\$180.00	2	\$360.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	ADPRICE	M T W T F * *	DAY	30				0.0	\$450.00	4	\$1,800.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	ADPHIL	M T W T F * *	EFG	30				0.0	\$450.00	4	\$1,800.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	ANNEWS4	M T W T F * *	NEWS	30				0.0	\$675.00	4	\$2,700.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	ANNEWS5	M T W T F * *	NEWS	30				0.0	\$1,350.00	3	\$4,050.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	3										

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Agency: MAR/COM SERVICES, INC. (170247)	Product: CD07R/LUNGREN (1300)	Self :20:00	**UNCONFIRMED**	
Buyer: KRISTIN AMADOR	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: LINDA SULA-GWTS-SF	Billing Int: Monthly	BM: SS		
Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	ANNEWS6	M T W T F * *	NEWS	30				0.0	\$1,350.00	5	\$6,750.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	ANNEWSU5	* * * * * S	NEWS	30				0.0	\$1,080.00	1	\$1,080.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	AAET	M T W T F * *	ACC	30				0.0	\$1,350.00	2	\$2,700.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	AWETW	* * * * * S *	ACC	30				0.0	\$675.00	1	\$675.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	APCSINYFRI1	* * * * F * *	REGP	30				0.0	\$2,700.00	1	\$2,700.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	APBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

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Agency: MAR/COM SERVICES, INC. (170247)	Product: CD07R/LUNGREN (1300)	Self :20:00	**UNCONFIRMED**	
Buyer: KRISTIN AMADOR	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: LINDA SULA-GWTS-SF	Billing Int: Monthly	BM: SS		
Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	A PBROKE*M&M	M * * * * *	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	A PHAWAII	M * * * * *	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	A PCRIMESA1	* * * * * S *	REGP	30				0.0	\$1,800.00	1	\$1,800.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	A PCRIMESA2	* * * * * S *	REGP	30				0.0	\$1,800.00	1	\$1,800.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	A PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$4,950.00	1	\$4,950.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	A PNAVY	* T * * * * *	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

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CBS TELEVISION  
STATIONS

KQVR-TV

Order ID: 33412 UN NTL-POL FBD - LBD: 10/22/12 - 10/28/12 HL#: Created: 08/13/12 02:49 PM

Client: LUNGREN FOR CONGRESS (73501) CPE: LFC / CD07R / 10/22 Agency Commission: 15 % Updated: BARRAGIBSON on 08/13/12 04:57

Agency: MAR/COM SERVICES, INC. (170247) Product: CD07R/LUNGREN (1300) Self :20:00 \*\*UNCONFIRMED\*\*

Buyer: KRISTIN AMADOR Demo: P35+ DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: LINDA SULA-GWTS-SF Billing Int: Monthly BM: SS

Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	APNCISLA	* T * * * * *	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	APPERSON	* * * T * * *	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
023	APELEMENT	* * * T * * *	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
024	APVEGATU	* T * * * * *	REGP	30				0.0	\$4,950.00	1	\$4,950.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
025	ANLATEM-SU	M T W T F S S	NEWS	30				0.0	\$2,250.00	5	\$11,250.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
026	ANLATESA	* * * * * S *	NEWS	30				0.0	\$630.00	1	\$630.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Agency: MAR/COM SERVICES, INC. (170247)	Product: CD07R/LUNGREN (1300)	Self :20:00	**UNCONFIRMED**	
Buyer: KRISTIN AMADOR	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: LINDA SULA-GWTS-SF	Billing Int: Monthly	BM: SS		
Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
027	ANLATESU	* * * * * S	NEWS	30				0.0	\$630.00	1	\$630.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
028	ALCOMICS	M T W T F * *	LATE	30				0.0	\$180.00	5	\$900.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
029	ALLETTER	M T W T F * *	LETT	30				0.0	\$900.00	5	\$4,500.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
030	ALFERGUSON	M T W T F * *	LFG	30				0.0	\$405.00	5	\$2,025.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
031	ALFRASIER130	M T W T F * *	LATE	30				0.0	\$180.00	5	\$900.00		
	1XP/DAY MAX - CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	5										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	70	\$0.00	\$0.00	\$103,950.00	\$88,357.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

**Order Item Summary****CBS** TELEVISION  
STATIONS**KOVR-TV**

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Agency: MAR/COM SERVICES, INC. (170247)	Product: CD07R/LUNGREN (1300)	Self :20:00	**UNCONFIRMED**	
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AE: LINDA SULA-GWTS-SF		Billing Int: Monthly	BM: SS	
Share: 38% KXTV: 8% KCRA: 38% KTXL: 10% KQCA: 1% KMAX: 5% KSPX: 0% CABLE: 0%				

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Order Totals:	\$0.00	\$0.00	\$103,950.00	\$88,357.50
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